

ORDER



Orders
Order / Rev: 723621 - 7
Alt Order #: 06385366
Product Desc: 425/FREEDOM PAC
Estimate:
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/19/12 / 11/02/12
Order Type: Political

Primary AE: Alex Lavin
Sales Office: T-LA
Sales Region: NAT

Agency
Name: Target Enterprises/ POL
Buying Contact: Randy Levine
Billing Contact:
 15260 Ventura Blvd, Suite 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Freedom Pac
Demographic: A35+
Product Codes: IS-Candidate/US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	93	\$193,100.00	\$164,135.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	93	\$193,100.00	\$164,135.00	0.00
Totals	93	\$193,100.00	\$164,135.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Lavin	T-LA	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/30/12	11/02/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:15	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF - -		4				\$300.00		0.00			
2	WTSP	11/05/12	11/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M - - - - -	:15	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M - - - - -		2				\$300.00		0.00			
3	WTSP	10/30/12	11/02/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:15	8	\$300.00	P-2	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF - -		8				\$300.00		0.00			
4	WTSP	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M - - - - -	:15	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M - - - - -		1				\$300.00		0.00			
5	WTSP	10/30/12	11/02/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:15	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF - -		4				\$1,000.00		0.00			
6	WTSP	11/05/12	11/05/12	Price Is Right Price Is Right	CM	11a-12p	M - - - - -	:15	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M - - - - -		1				\$1,000.00		0.00			

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 Alt Order #: 06385366
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Freedom Pac
 Product Desc: 425/FREEDOM PAC
 Estimate:

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	10/30/12	11/02/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF--	:15	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	- TWTF--		4			\$1,000.00		0.00				
8	WTSP	11/05/12	11/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:15	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$1,000.00		0.00				
9	WTSP	10/30/12	11/02/12	Y&R Young and the Restless	CM	1230-130p	- TWTF--	:15	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	- TWTF--		4			\$900.00		0.00				
10	WTSP	11/05/12	11/05/12	Y&R Young and the Restless	CM	1230-130p	M-----	:15	1	\$900.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$900.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	11/05/12-11/11/12	Y&R		1230-130p	M-----	:15		(\$900.00)		0.00	NM		
	Credited														
11	WTSP	10/30/12	11/02/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF--	:15	4	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	- TWTF--		4			\$700.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WTSP	10/29/12-11/04/12	M-F 4-5p		4-5p	- TWThF----	:15		(\$700.00)		0.00	NM		
	Credited														
12	WTSP	11/05/12	11/05/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:15	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$700.00		0.00				
13	WTSP	10/30/12	11/02/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF--	:15	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	- TWTF--		4			\$600.00		0.00				
14	WTSP	11/05/12	11/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:15	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$600.00		0.00				
15	WTSP	10/30/12	11/02/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF--	:15	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	- TWTF--		4			\$600.00		0.00				
16	WTSP	11/05/12	11/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:15	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$600.00		0.00				
17	WTSP	10/30/12	11/02/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF--	:15	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	- TWTF--		4			\$900.00		0.00				
18	WTSP	11/05/12	11/05/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:15	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$900.00		0.00				
19	WTSP	10/30/12	11/02/12	730-8p Jeopardy	CM	730-8p	- TWTF--	:15	4	\$2,400.00	P-2	0.00	NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	- TWTF--		4			\$2,400.00		0.00				
20	WTSP	11/05/12	11/05/12		CM	730-8p		:15	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00

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Advertiser: Freedom Pac
 Product Desc: 425/FREEDOM PAC
 Estimate: WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
730-8p Jeopardy M-----															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$2,400.00		0.00				
21	WTSP	10/30/12	10/30/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:15	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$12,000.00		0.00				
22	WTSP	11/02/12	11/02/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:15	1	\$5,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$5,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/29/12-11/04/12		Fri Prime C			Fri 10-11p	----F--	:15	(\$5,000.00)		0.00	NM		
Credited															
23	WTSP	11/04/12	11/04/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:15	1	\$9,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$9,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/29/12-11/04/12		Sun Prime A			7-8p	-----Su	:15	(\$9,000.00)		0.00	NM		
Credited															
24	WTSP	11/04/12	11/04/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:15	1	\$7,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$7,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/29/12-11/04/12		Sun Prime C			Sun 9-10p	-----Su	:15	(\$7,000.00)		0.00	NM		
Credited															
25	WTSP	11/04/12	11/04/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:15	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$7,000.00		0.00				
26	WTSP	10/30/12	11/02/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	-TWTF--	:15	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--			4		\$2,000.00		0.00				
27	WTSP	11/05/12	11/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:15	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$2,000.00		0.00				
28	WTSP	10/30/12	11/02/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-TWTF--	:15	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--			4		\$900.00		0.00				
29	WTSP	11/05/12	11/05/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:15	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$900.00		0.00				
30	WTSP	11/03/12	11/03/12	Florida Football Daytime Florida Football Daytime	CM	Florida Football D	-----S-	:15	2	\$10,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			2		\$10,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/29/12-11/04/12		Florida Football Daytime			Florida Football D	-----Sa--	:15	(\$10,000.00)		0.00	NM		
Credited															
2	WTSP	10/29/12-11/04/12		Florida Football Daytime			Florida Football D	-----Sa--	:15	(\$10,000.00)		0.00	NM		
Credited															
31	WTSP	11/03/12	11/03/12	Gators Special	CM	Gators Special	-----S-	:15	2	\$500.00	P-4	0.00	NM	0	\$0.00

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Advertiser: Freedom Pac
 Product Desc: 425/FREEDOM PAC
 Estimate:

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
47	WTSP	11/02/12	11/02/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	----F--	:15	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$700.00		0.00			
48	WTSP	11/03/12	11/03/12	NCAA Football Prime NCAA Football Prime	CM	8-11p	-----S-	:15/:15	1	\$13,000.00	P-3	0.00	BK	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$13,000.00		0.00			
49	WTSP	11/03/12	11/04/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:15	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00			
50	WTSP	11/03/12	11/04/12	LN (Su) Late News (Su)	CM	Su 1130P-1230A	-----S	:15	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,000.00		0.00			
51	WTSP	11/03/12	11/03/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:15	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$600.00		0.00			
52	WTSP	11/03/12	11/03/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:15	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$600.00		0.00			
53	WTSP	11/05/12	11/05/12	730-8p Jeopardy	CM	730-8p	M-----	:15	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$2,000.00		0.00			
54	WTSP	11/05/12	11/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:15	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$300.00		0.00			
55	WTSP	11/05/12	11/05/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:15	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$300.00		0.00			
56	WTSP	11/05/12	11/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:15/:15	1	\$600.00	P-3	0.00	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$600.00		0.00			
57	WTSP	11/05/12	11/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:15	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$300.00		0.00			
58	WTSP	11/05/12	11/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:15	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$900.00		0.00			
													Totals	93	\$193,100.00